

A Series of unusually timely and Fortunate Purchases enables us to offer to the public of Northern Indiana and Southern Michigan this

Immense Purchase Sale

Offering \$75,000 worth of the choicest new Merchandise the world affords.

Including the most fashionable in Suits, Coats, Waists, Skirts, Children's Wear, Millinery, Silks, Dress Goods, Accessories and Dry Goods of every description.

at wonderfully low prices despite the cry of advanced prices, presented by so many merchants

Throughout every department of this popular and ever growing establishment the dominant note is superiority, and the enthusiasm of our buyers and salespeople is more than justified this season by the superior styles, the superior materials and the superior workmanship found throughout every section.

Look for—Extraordinary Values! Dependable Goods! A Crowded Store!—at Brandon's

In the Heart
of the
Shopping
District

Greatest of all Sales of New Autumn Silks and Dress Goods

\$1.00 Fancy Silks in this Sale, yard **69c** Up to 75c Dress Goods, yard **39c**

Handsome Fancy Chiffon Taffetas, in assorted shades such as blues, gray, plum, rose, greens, Copen., red and black. Included are fancy stripes and satin stripes on checks. Brocade silks and fine quality silk cashmere with self-cord stripe. Also fine quality fancy stripe messalines.

A collection of about 800 yards good wool dress fabrics such as granites, Roman and neat stripe fancies and Scotch plaids. In shades of navy, Copen., red, green, brown, gray, rose and black, up to 75c qualities. Purchase Sale price, per yard **39c**

New Fancy Stripe Taffeta Silks at \$1.59 yard.

Over 100 new patterns, satin stripes, two-toned and mixed-color effects, small and large plaids and checks, broad and narrow stripes. Striking bold effects, and quiet subdued tones in all the new autumn shades such as browns, blues, greens, rose and black. Most any color combination desired, for the new Fall dresses, skirts, waists, etc.; 36 inches wide, well worth up to \$2.50, in this sale, per yard **\$1.59**

Sale of Petticoats

Good quality black sateen petticoats, the deep accordion pleated flounce has bright fancy striped inlay, \$1.19 value, Sale price **79c**

Satin messaline petticoats, accordion pleated, tucked and ruffled flounces, in assorted colors to wear with suits, Sale price **\$1.98**

50 Dozen Aprons

Full length and width Bungalow and Dress Aprons, in light and dark colors. Elastic belts, belted effects, numerous styles, big assortment of patterns, extraordinary bargain, at **49c**

Sale of Corsets \$1

A dozen new Fall models in famous Kabo, Warner Bros. and American Lady Corsets.



\$4,000 Stock of Lovely Silk Blouses Priced to Suit the Most Saving-Inclined

Hundreds of New Crepe de Chine Waists **\$3.50**

Most every woman will find a waist to her liking in this group. All new fall styles. Plain tailored and embroidered fronts, lace trimmed or with jabot effects.

Georgette Crepe Waists with frill and new collars. One style with pict-effect silk cord edge.

The Crepes in white, black, flesh, maize, rose and peach.

Also black taffeta, plaid taffeta and pussy willow waists; 3,000 waists to choose from at **\$3.50**

Crepe de Chine Blouses, in flesh, white, black, maize and peach, pin tucked, lace trimmed and large collar effects, some embroidered. Also fine satin striped tub silk waists, \$2.50 and \$3.00 values, sale price **\$1.98**

A remarkable collection of newest Autumn Georgette crepe blouses, in a myriad of styles, from the severely tailored to the daintiest models for dress wear, showing the new flat Venise and filet lace trimming; others hand embroidered, \$5.00, \$5.95, \$6.50, \$7.50, \$8.50 and \$10.

30 Styles of White Waists; voiles, organ-dies, dainty lawns, handsomely trimmed in laces, embroideries and tucks. Large flat collars, lace trimmed, others with frills and jabots, sale price **\$1**

Remarkable Sale Warm Blankets and Comforters

500 pairs Blankets, extra large and heavy weight, in white or gray; regular \$3.00 value, per pair **\$1.98**

Other unequaled values in cotton blankets at

\$1.50, \$1.25, \$1.00 and 50c pr.—WOOL BLANKETS, per pair, \$8.00, \$7.50, \$7.00, \$6.50, \$6.00 and \$5.00.

500 New Comforters in this great sale.

Silkoline, sateen and silk covered, in handsome patterns; filled with superior cotton at the prices.

\$5.00, \$3.00, \$2.50 and \$1.50.

SPECIAL—100 full size Comforters, Persian and floral pattern coverings, yarn knotted, sale price—**\$1.00.**

Women's Black Kid Gloves 79c

200 pairs purchased at a low price, being a large importer's sample pairs; regular \$1.25 and \$1.50 values, per pair—**79c.**

72-inch Bleached Table Damask 75c quality, 44c per yard

In assorted patterns, a superb quality, looks just like the high-priced linen damask and launders better.

Umbrellas

100 women's fast black covered Umbrellas, with newest style handles, \$1.00 kind, sale price **74c**

150 Lovely Plush Coats \$25 Great Purchase & Sale at \$25

Later you'll pay at least \$10.00 more for such high-grade plush coats. Eight new styles. Belted or loose models; beaver fur cloth trimmed collar, cuffs and bottom. Others trimmed in genuine fur. Deep square or military collars. All are lined with heavy furrier satin. We expect to sell most of these in this sale. If you are thinking of buying a plush coat here is your REAL opportunity. And why not get a full season's wear out of your purchase at the same time?

The incomparable values and wide assortment in fashionable

SUITS, COATS AND DRESSES

are further reasons why we do the garment business of South Bend.

New Dresses at \$19.75, \$22.50 and \$25.00

In the season's most beautiful effects. Made of all-wool serges, charmeuse, taffeta silk, crepe de chine, as well as Georgette and fine taffeta silks. Have smart collars, belted, full pleated, new pockets, overskirts, and all the new trimmings which will be popular this fall. And there are the exquisite models in serge-and-satin combinations in which each fabric appears to trim the other. Every color of the season. Copies and adaptations of the latest Paris creations.

Special Purchase New Pleated Model Dress, Sale Price \$11.50

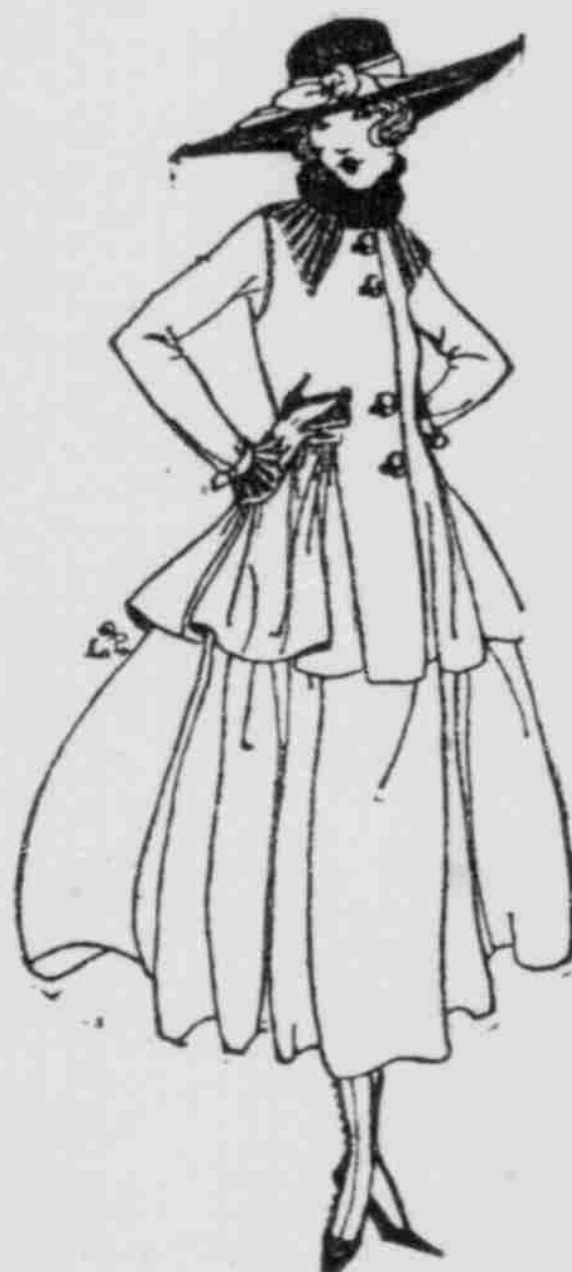
It is fashioned of either silk poplin or fine French serge, coat style, upper portion entirely pleated both front and back, with center panel, yoke style coat. Belt embroidered in colored silk design, white silk collar. Choice of blue, green, brown, plum and black, Sale price—**\$11.50.**

Party and Dancing Dresses, of crepe de chine, charmeuse, beautiful styles, in assorted colors, sold up to \$19.75, at **\$7.95**

\$10 Serge Dresses at \$6.95

A Remarkable purchase of handsome new Fall models in fashionable serge and poplin.

Choice of a number of different styles, in the wanted shades of navy, black, gray, brown, green, Copen, and checks. With touches of embroidery, newest pockets, belts and deep collars—usually of silk—A broad selection and unequalled values at **\$6.95**



The greatest assortment and unequalled values in

Suits at \$25

The autumn fashions portrayed in our wonderful \$25 lines show hundreds of clever touches. The most authoritative models have been reproduced and the fabrics are the most effective; broadcloths, poplins, gabardines and diagonal weaves; colors include navy blue, new browns, green and Burgundy, scores of charming models, Printzess and other famous makes included **\$25**

Great Sale Early Fall Coats \$8.75

Of pretty soft wool velour black and white checks; plain color gabardines, serges and diagonals. Some are full silk lined. New ideas in pockets and large collars are seen. Assorted colors and styles. Remarkable values and great savings at—**\$8.75.**

Words of Hearty Approval for These Women's Autumn Coats at \$15 to \$25

They seem to possess everything essential to grace and beauty. Soft, warm, cuddly cloths, that every woman knows are becoming; cut full and easy—so delightfully simple that every figure seems youthful—which is exactly what fashion intends. And then the collars! They are almost capes, and when buttoned softly up to the chin, they are about as chic and comfortable as anything seen for many a day.



Sale in the new enlarged Children's Dep't

Girls' School Dresses, made of pretty plaid gingham, chambrays, galateas and stripes, prettily trimmed with contrasting colors, full pleated skirts; smock and Russian blouse styles; 6 to 14 years; sale price **\$1.**

Other remarkably pretty styles and unusual values at **\$1.50 to \$3.50.**

Serge Dresses for misses and girls, Sailor and Peter Thompson models. Some have check or plaid skirt with navy waist; vest effects; also "Classylass"—2 frocks in 1—at **\$15, \$12.50, \$10, \$8.50, \$6.50 and \$5.**

Girls' Coats of corded velvet, ripple cloth, chinchilla, plush, manish mixtures, new plaids and stripes, in navy, brown, green, black and white. Among the new collars are those of fur and fur cloth. You'll like their full flare and pretty belts. **\$3.95 to \$10.00**



Boys' Wash Suits, light and dark colors, assorted styles, \$1.00 to \$2 values, sale price **75c**

Middy Blouses for women and misses, white with colored trimmings, various styles in collars, regular \$1 kind, sale price **79c**

Silk Hosiery

A big purchase at most attractive prices enables us to offer:

Women's good weight black silk hose; regular 50c grade, in this sale **3 pairs for \$1**

Women's "Round Ticket" Silk Hose in black, white and all shades, very fine quality, good wear and splendid fitting, Sale price, pair **55c**

Lovely NEW pure silk fancy striped Hose, with plain color tops, in all shades and big variety of novelty stripes, pr. **\$1.50 and 1.25**

SPECIAL PURCHASE House Dresses

of novelty striped gray percale, with pockets; others of plain blue chambray and assorted stripes and figures. Various models, neatly trimmed, Sale price **\$1**

2,000 Yards Outing Flannel 6½c

Assorted plain colors, regular 12½c quality, at 6½c yard.

Dress Percales, a remarkable purchase light and dark styles, 36 inch, regular 12½c quality, per yard **7c**

Sale of Warm Outing

Night Gowns

100 dozen women's outing flannel night gowns, blue and pink striped, Sale price **50c**

Women's extra heavy outing flannel night gowns, in plain white and fancy stripes; round or square necks, many styles, some silk braid trimmed; values not to be duplicated later at **\$1**

Children's warm outing flannel night gowns, fancy striped—**50c.**

Women's Separate Skirts \$3.49

A Low Special Sale price for serge, plaid, check and novelty skirts, with pockets, belted, up to \$6.50 values, at—**\$3.49.**

New Fall Skirts, about a hundred

They are of fancy silks, plaid taffetas, rich black satins, serge and broadcloth. Made in many new fashions, with pleats, belts, yokes and other touches in new and varied forms at—**\$5.00 to \$10.00.**

Raincoats, neat gray checked, with pockets, convertible collar. Purchase Sale price **\$3.98**

Millinery—

Exceptional Values

Untrimmed Hats, smart new silk velvet shapes in the fashionable Sailors, Tam o'Shanter, Tricornes and Turbans; unusual values—**\$1.50 to \$2.50.**

Trimmed Hats, whether your needs are a straight brim, a drooping effect or the smart turned up style, you'll find one to suit you. Nattily trimmed in ornaments, birds, silver, gold, breasts, etc. Beautiful black and colored velvet hats at **\$2.75 to \$5**

Children's Hats in profusion of styles, all colors, velvet, plush, etc. Special values in this sale at **50c to \$2.50**



WATCH US GROW

Brandon-Durrell Co.

S. W. Corner Michigan St. and Jefferson Blvd.